

Kristen Michaelis

Freelance Writer
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As a freelance writer, my goal is to make your life easier and increase your profits.

Accomplishments:

What this means for you:

Education

BA from Dallas Baptist University 5/00
Summa Cum Laude

No headaches – I’m a quick study who’ll ask the right questions so I can nail the assignment the *first* time.

Work

Digital Librarian/Asst. to Creative Director – Polarity, Inc. – Dallas, TX – Software and media promotions & marketing company. Helped design and manage campaigns for Dell, Epson, HP, Lexmark, & TGIFriday’s among others. Turn-key solutions from concept, to design, to printing, to order fulfillment.

Assurance – My varied work experience translates to quality writing because I’ve got:

Marketing Savvy – I understand audience, corporate identity, & branding.

A Teacher’s Streak – I can simplify complex ideas and explain them in an engaging, readable way.

Instructor – Mountain View College – Dallas, TX – Taught Writing & Grammar classes.

Command of the Language – Strong, powerful copy free from errors, imagine that!

Selected Freelance Writing Credits

Client: Neurowellness, Inc.
Project: Three tri-fold brochures & Ad

A Good Investment – My proven track record guarantees you’re getting your money’s worth.

Client: Country Meadows Montessori
Project: Re-write website

Your Needs Met – I’m particularly good at educational and informative writing such as:

Client: Christ the Lightgiver Bookstore
Project: Monthly book reviews

- Brochures
- Website Content
- Articles & Newsletters

Client: Ashland Daily Tidings
Project: Article for local Orthodox church

Yet, I’m thrilled by the challenge of breaking out of the mold and getting my hands dirty.

“One who can handle a pen will never have to beg.” – Chinese Proverb